

# Privacy Policy

Cardano Foundation (referred to as the “**Foundation**”, “**We**”, “**Our**” or “**Us**”) is committed to the protection of your Personal Data and takes the matter of protecting your privacy as high priority. This Privacy Policy applies to all personal information collected through this product or website and all Cardano Foundation related websites, mobile apps, products, services, sales, marketing or events, including Our api’s, plug-ins and browser extensions (collectively, the “**Products**”). With this Privacy Policy, We inform you about how we collect, use, disclose and otherwise process personal data. This is not necessarily an exhaustive description; other privacy notices and policies, individual notices or information may apply to specific matters.

Please read this Privacy Policy carefully.

## 1. Data controller and contact details

The controller of the data processing described in this Privacy Policy is Cardano Foundation, unless we inform you otherwise in certain cases. You can notify Us of any data protection-related concerns using the following contact details:

Cardano Foundation  
Dammstrasse 16  
6300 Zug  
[gdpr@cardanofoundation.org](mailto:gdpr@cardanofoundation.org)

## 2. Types of Data Collected

When using the Products, the Foundation may ask you to provide certain information that can be used to identify or contact you (“**Personal Data**”). The types of Personal Data that We collect from you depend on the circumstances of collection, the nature of the Product used or the transaction undertaken. It may include, but is not limited to:

- a. **Identity Data**, such as name, address, gender, date of birth, age or age range, photo/ avatar and other similar information;
- b. **Contact Information**: such as name, address, email address, phone number;
- c. **Payment and Transaction Information**: such as data about your billing address and method of payment, such as bank details, credit, debit, wallet or other payment card information or data about purchases of Our products and services or transactions facilitated by Us.
- d. **Inference Data**: Data such as your preferences for receiving marketing communications and details about how you engage with them, as well as information relating to your demographics and interests;
- e. **Device/ Network Data**: Information regarding your interaction with a Product. This includes technical information (e.g., IP Address, MAC Address, SSIDs, etc.), online user ID, device characteristics (such as browser/OS version), web server logs, browser plug-ins, your time zone application logs and language

settings, cookie data, usage data. It also includes practical information like any login information and information about how you use Our Products and interact with Us.

- f. **Location Data:** Physical location information that is collected through GPS, Wi-Fi, or other means to provide location-based services and functionality in the application.

### **3. How we collect your Personal Data**

You may give Us personal information when you use, apply or register for a Foundation product or otherwise submit information to use through the Products or other communications with Us. For example:

- a. We may collect Identity Data and Contact Information when you create a profile on Our Products or register for an event;
- b. We may collect Device/Network Data when you access and use Our websites. Some of this data is necessary for Us to run Our website or to respond to your requests, like ticket bookings. Other data is huge help to Us in providing you with better services and maintaining a well-run organisation;
- c. We may collect data when you subscribe to Our newsletter, send Us any sort of message (text, email, post), or ring Us on the phone;
- d. We may collect information about you from third parties; and other channels including Our support.
- e. We may collect data under any other contractual agreement or arrangement;

### **4. Use of Personal Data**

We may use your Personal Data for the following purposes:

- a. to provide the Products you request. This includes but is not limited to: fulfilling Our obligations to you and to financial or other institutions, compliance with laws, protect rights, prevent fraud, and for business improvement, including sending relevant information, responding to law enforcement, gathering feedback, and addressing complaints or disputes;
- b. to protect the safety and the well being of yourself and/or other customers;
- c. in connection with marketing communications, to send you updates, newsletters, surveys, offers, and other promotional materials, including communications that may be targeted to you based on your personal information, as permitted by law;
- d. for business development purposes such as statistical and marketing analysis, systems testing, maintenance and development, customer surveys or to help Us in any future dealings with you, for example by identifying your requirements and preference; for all other purposes ancillary to any of the purposes stated above ("**Ancillary Purposes**");

- e. based on your consent: If you have given us consent to process your personal data for certain purposes, we process your personal data within the scope of and based on this consent, unless we have another legal basis and we require such a basis. Consent given can be revoked at any time, but this has no effect on data processing that has already taken place.

(collectively, "**Purposes**")

## **5. Data Security and Transfer**

While no system is absolutely secure, We use reasonable technical and organisational precautions to protect your data and to respect your privacy.

We employ measures like encryption, secure physical storage, limited access zones, confidentiality agreements, and routine assessments for timely data deletion to safeguard your information.

Personal Data may be transferred to, and stored at a destination outside the European Economic Area ("EEA") where there are appropriate safeguards in place pursuant to Article 46 of the GDPR. This data might be handled by Our staff or Our suppliers outside the EEA for various tasks, including service provision. By providing your personal data, you consent to such transfers, storage, or processing.

## **6. Retention**

The Foundation will hold onto your Personal Data only as long as needed based on the reasons outlined in this Privacy Policy.

We will store and utilize your Personal Data as long as it's required to meet legal obligations, address disagreements, and uphold Our legal agreements and policies. Additionally, We will keep Usage Data for Our internal analysis purposes. Typically, Usage Data is kept for a shorter duration unless it aids in enhancing product security or functionality, or when legal requirements necessitate longer retention.

## **7. Data Disclosure**

We will not trade or sell your Personal Data to third parties.

Your Personal Data shall only be disclosed or transferred to the following third parties appointed or authorised by the Foundation for the fulfilment of the Purposes described herein. This may include third party processors, such as:

- a. Data warehouses;
- b. IT service providers;
- c. Data analytics and/or marketing agencies;

- d. Third party service providers, tools or plugins that enable a better user experience for Products, such as social media plugins or online marketing tools, newsletter providers

We shall take practical steps to ensure that their employees, officers, agents, consultants, contractors and such other third parties mentioned above who are involved in the collection or processing of your Personal Data will observe and adhere to the terms of this Privacy Policy.

The Foundation may disclose your Personal Data in good faith belief that such disclosure is necessary to comply with a legal obligation, protect and defend the rights or property of the Foundation, prevent or investigate possible wrongdoing in connection with Products, protect the personal safety of users of Products or the public, protect against legal liability or to legal bodies as permitted or required by law such as in compliance with a warrant or subpoena issued by a court of competent jurisdiction; and/or regulatory authorities.

In addition to the above, your Personal Data may also be disclosed or transferred to Our affiliates and subsidiaries.

## **8. Your Rights**

If you want to know what Personal Data the Foundation holds about you or wish for it to be deleted, please reach out to Us at [gdpr@cardanofoundation.org](mailto:gdpr@cardanofoundation.org).

In certain circumstances, you possess these data protection rights:

- a. Access: You can ask for details about your personal data We have.
- b. Rectification: If the data is inaccurate or incomplete, you can request corrections.
- c. Objection: You can contest the use of your data for specific reasons; for instance, using the unsubscribe option in our emails.
- d. Restriction: You can ask Us to limit the processing of your data.
- e. Data Portability: Request a copy of your data from Us in a standard, machine-readable format.
- f. Withdraw Consent: Should We process data based on your consent, you can retract it anytime.

Please understand We might ask you to confirm your identity before acting on these requests. If unsatisfied with how We handle your data, you can report to your local Data Protection Authority in the EU or EEA.

## **9. Third Party Links**

Products may contain links to other companies, organizations or websites (collectively, "**Third Party Links**"). This Privacy Notice does not apply to such Third

Party Links. If you access Third Party Links using the links provided, the operators may collect your personal information.

The Foundation has no control over and assumes no responsibility for the content, privacy policies or practices of any third-party product or service.

## **10. Changes**

We may revise or update this Privacy Policy from time to time.

Any modifications will be reflected on this page. We'll notify you of updates either through email or a notable alert on the Product, while also adjusting the "effective date" at this Policy's beginning. Regularly reviewing this Policy ensures you stay informed of any alterations, which take effect once displayed on this page.

## **11. Data Privacy Contact**

For further inquiries or requests in relation to Our handling of your Personal Data or this Privacy Policy please contact Us at [gdpr@cardanofoundation.org](mailto:gdpr@cardanofoundation.org).